

MarketStreet Lynnfield
OFFICIAL SWEEPSTAKES RULES

NO PURCHASE OR PAYMENT NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED OR RESTRICTED BY LAW.

1. Sweepstakes: Insider Boo Basket Sweepstakes (this “Sweepstakes”)
2. Sweepstakes Period: This Sweepstakes begins at Friday, October 2 at 12:00PM and ends at Friday, October 16 at 11:59PM EST (the “Sweepstakes Period”).
3. Rules: These Official Sweepstakes Rules, together with the General Rules for all sweepstakes sponsored by Market Street Retail South LLC (“Sponsor”) and administered by WS Asset Management, Inc. (“Administrator”), constitute the entire set of official rules (the “Official Rules”) governing this Sweepstakes.
4. Eligibility: Sweepstakes is open only to individual legal residents of Massachusetts who have attained the age of majority in their state of residence as of the date of entry into the Sweepstakes. Employees, officers, directors, managers, members and shareholders of Sponsor, Administrator, their affiliates and their advertising, public relations and promotion agencies, and immediate family members (i.e. spouses, parents, children and siblings, and their respective spouses) of, and residents of the same household as, any such persons are not eligible to enter.
5. How to Enter: There are two (2) methods of entry for the Sweepstakes. To enter, either: (i) Download the MarketStreet Insider app and enter using the form linked in the app, or (ii) complete and submit an official entry form online at <https://market-street.myklpages.com/I/YhyHi3>. By entering this Sweepstakes, you are automatically entered into Sponsor’s email club and will receive emails containing news, information and events taking place at the shopping center. You may unsubscribe from Sponsor’s email club at any time by clicking on the “Unsubscribe” button at the bottom of such emails.
6. To complete an entry form, entrants must provide their name, email, [Instagram handle (if available)] and basic contact information.

No illegible, incomplete, forged or altered entries will be accepted. Limit: One (1) entry per person. All entries become the exclusive property of Sponsor and will not be returned.

7. Prizes and Odds: The odds of winning depend on the number of eligible entries received.

PRIZES:

MarketStreet branded swag

Alo: Wool Blend District Trucker Hat

Anthropologie: \$50 gift card

IT'SUGAR: BUBS Strawberry Swedish Candy, Jelly Belly Fall Fireside Collection, Rainbow Lollipop

LUSH: Boo! Shower Gel

LUSH: Ghost in the Dark Soap

Paper Source: Cat & Pumpkin Punch Needle Craft Kit

Paper Source: Jellycat Ghost Bob Plush

Paper Source: Peanuts Halloween Puzzle

The North Face: \$100 gift card

The Paper Store: Squishy Ghost Toy

The Paper Store: Throw Blanket

The Paper Store: Yankee Candle Mini Candles in Autumn Wreath and Apple Pumpkin

8. Selection of Winner: One winner will be determined from all eligible entries received during the Sweepstakes Period in a random drawing to be conducted as soon as practicable following the close of the Sweepstakes Period. Each entrant is eligible to win only one prize during the Sweepstakes Period. The drawing will be conducted by Sponsor, whose decisions are final on all matters relating to this Sweepstakes. Entrants need not be present to win.

9. Winner's List: To obtain a list of prize winners, send a self-addressed, stamped envelope to Sponsor at the address listed below. Requests must be received within two (2) weeks of the close of the Sweepstakes Period.
10. Questions: If you have any questions regarding this Sweepstakes, send an email to [shopping center email address] with the phrase "Sweepstakes Question" written in the subject line of the email.
11. Sponsor: Market Street Retail South LLC, 600 Market Street, Suite 680, Lynnfield, MA, 01940
12. Abbreviated Rules: **Market Street Retail South LLC**
NO PURCHASE OR PAYMENT NECESSARY. Void where prohibited or restricted by law. Sweepstakes open only to individual legal residents of Massachusetts who have attained the age of majority in their state of residence as of the date of entry into the Sweepstakes. This Sweepstakes begins at Friday, October 2 at 12:00PM and ends at Friday, October 16 at 11:59PM EST. For Official Rules, see marketstreetlynnfield.com. [If promoting on Instagram, include the following: This giveaway is in no way sponsored, endorsed or administered by, or associated with Instagram.]

GENERAL RULES

1. No Purchase Necessary: **NO PURCHASE OR PAYMENT NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCES OF WINNING.**
2. Conflict Between Rules: These General Rules shall apply to all sweepstakes sponsored by Sponsor and administered by Administrator. In the event that any provision of the Official Sweepstakes Rules conflicts with any provision of the General Rules provided herein, the terms of the Official Sweepstakes Rules shall prevail with respect to such matter. Each Sponsor or Administrator (as defined in the Official Sweepstakes Rules) reserves the right in its sole discretion to interpret the rules of any sweepstakes, and such interpretation shall be binding upon all participants. The Official Sweepstakes Rules and the General Rules may be referred to collectively as the "Official Rules" for a sweepstakes.
3. Entries: Limit of one (1) entry per person per sweepstakes period, or if applicable, per prize period. No illegible, incomplete, forged or altered entries will be accepted. All entries become the exclusive property of Sponsor and will not be returned. Any person who attempts to participate with multiple e-mails and/or street addresses, under multiple identities or uses any device or artifice to submit multiple entries in violation of the entry limitation will be disqualified. In case of dispute, an on-line entry will be deemed made by the authorized account holder of the e-mail address used to submit entry. "Authorized account holder" is defined as the natural person who is assigned to an e-mail address by an Internet access provider, on-line service provider, or other organization that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. Proof of submission of an entry form does not constitute proof of receipt.
4. Selection of Winners: Winners of a sweepstakes will be determined from all eligible entries received in a random drawing held as soon as practicable after the close of the sweepstakes period (or prize period, if applicable) by Sponsor, whose decisions are final on all matters relating to the sweepstakes. Winners will be notified by telephone or email, at Sponsor's sole discretion. In the event that a sweepstakes has multiple prize periods, entrants may enter more than one prize period, but winners will not be eligible to win prizes in subsequent prize periods and non-winning entries will NOT be carried forward to subsequent prize period drawings. Winners of a sweepstakes will be selected according to the Official Sweepstakes Rules.
5. Prizes and Odds: The odds of winning depend upon the number of eligible entries received for each sweepstakes. Prizes will be awarded assuming eligible entries are received. Sponsor reserves the right to substitute prizes of equal or greater value.
6. Prize Delivery. Taxes and fees, if any, are the sole responsibility of prize winners. No other substitution or transfer of prizes is permitted. Prizes may not be redeemed for cash or other consideration. Sponsor is responsible only for prize delivery, and not for prize utility, quality or otherwise.
7. Eligibility: Except as otherwise specified in the Official Sweepstakes Rules, sweepstakes are open only to individual legal residents of the fifty (50) United States who have attained the age of majority in their state of residence as of the date of entry into the sweepstakes. Employees, officers, directors, managers, members and shareholders of Sponsor, Administrator, their affiliates and their advertising, public relations and promotion agencies, and immediate family members (i.e. spouses, parents, children and siblings, and their respective spouses) of, and residents of the same household as, any such persons are not eligible to enter.

8. Verification of Winners and Delivery of Prizes: Prize may be awarded to an alternate winner if the initial winner does not respond within two (2) business days of the date of first attempted notification from Sponsor. Failure to comply with this deadline may result in forfeiture of the prize and selection of an alternate winner. Return of any prize or prize notification as undeliverable may result in forfeiture of the prize and selection of an alternate winner. Acceptance of the prize constitutes permission for Sponsor, Administrator and their agencies to use winner's name, address, likeness and/or prize information for advertising and promotional purposes in any medium without additional compensation. Each Winner may be required to sign an affidavit of eligibility and, where applicable, a publicity release.
9. Choice of Law and Disputes. This sweepstakes is void outside of the United States and where prohibited or restricted by law and is subject to all applicable federal, state and local laws and regulations. The Official Rules will be governed by the internal laws of the Commonwealth of Massachusetts. Any and all legal actions or claims arising in connection with this sweepstakes must be brought in a court of competent jurisdiction within the Commonwealth of Massachusetts. Except where prohibited by law, each entrant agrees that: (i) any and all disputes, claims and causes of action arising out of or connected with this sweepstakes or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by state or federal courts situated in Boston, MA, (ii) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, but in no event shall include attorney's fees, (iii) no punitive, incidental, special, consequential or other damages, including without limitation, lost profits, may be awarded (collectively, "Special Damages"), and (iv) entrant hereby waives all rights to claim Special Damages and all rights to have such damages multiplied or increased.
10. Miscellaneous: Sponsor is not responsible for late, lost, stolen, damaged, garbled, incomplete, misaddressed, postage due, or misdirected entries, mail or communications, for errors, omissions, interruptions, deletions, defects or delays in operations or transmission of information, in each case whether arising by way of technical or other failures or malfunctions of computer hardware, software, communications devices or transmission lines, or data corruption, theft, destruction, unauthorized access to or alteration of entry materials, loss or otherwise. Further, Sponsor is not responsible for electronic communications which are undeliverable as a result of any form of active or passive filtering of any kind, or insufficient space in entrant's e-mail account to receive e-mail messages. The use of automated software or computer programs to enroll or to enter the sweepstakes is prohibited and any individual who uses or attempts to use such methods to enroll or to enter will be disqualified. Sponsor disclaims any liability for damage to any computer system resulting from participation in, or accessing or downloading information in connection with, this sweepstakes, and reserves the right, at its sole discretion, to modify, cancel, terminate or suspend this sweepstakes should any virus, bug, technical failures, unauthorized human intervention or other causes beyond Sponsor's control corrupt or affect the administration, security, fairness, integrity or proper conduct of the sweepstakes. In the event of any such cancellation, termination or suspension, a notice will be posted and a random drawing will be held from among all eligible, non-suspect entries received prior to such time. Sponsor reserves the right, at its sole discretion, to disqualify any entrant (and all of his or her sweepstakes entries) from this sweepstakes or any other promotion conducted now or in the future by Sponsor or any of its affiliates if he or she tampers with the entry process or if his or her fraud or misconduct affects the integrity of the sweepstakes. Sponsors reserve the right to correct clerical or typographical errors in promotional materials. Sponsor and Administrator shall have the right, without compensation to any person, to reproduce, distribute, publicly display, create derivative works of, and otherwise use any photographs, video recordings, audio recordings, or other content provided or posted by any entrant in connection with the sweepstakes for any purpose, worldwide, in any medium now or hereafter devised.
11. Conditions of Participation. By participating in this sweepstakes, each entrant accepts the conditions stated in these Official Rules, agrees to be bound by the decisions of Sponsor and warrants that he or she is eligible to participate in this sweepstakes. By participating, entrants hereby release and agree to hold harmless Sponsor and Administrator and each of their directors, employees, officers, managers, members, shareholders, and agents, including without limitation, their advertising and promotion agencies, from any and all liability, loss or damages arising from or in connection with the awarding, receipt and/or use or misuse of prize or participation in any prize-related activities.
12. **CAUTION. ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THIS SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW.**
13. Privacy Policy: Entrants may receive email correspondence from or on behalf of Sponsor, subject to Sponsor's privacy policy. Any questions regarding privacy matters should be directed to the address set forth in the Official Sweepstakes Rules for important information regarding the collection, use and disclosure of personal information by Sponsor.